HAKWOOD

The Legacy of Wood



At the crossroads of a love for nature and an eye
for beauty, precision and sensitivity, Hakwood nurtures
the values of true, enduring luxury.

Understated, this luxury reveals itself through the nobility
of carefully sourced and meticulously crafted wood.

By blending the artisanal mastery of Dutch tradition
with innovative techniques, Hakwood continuously
explores new heights of perfection,
transforming each floor into a canvas
where human touch meets
nature's memory.

With a strong commitment to ecological responsibility,
the brand is guided by an ethic of respect, care
and long-term sustainability.





Chapter One

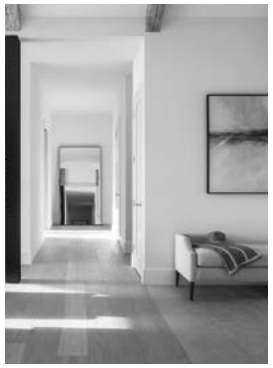
Introduction
to Hakwood
Page 10-11



Hakwood draws its identity from Dutch culture and nature, shaped by a family history anchored in the landscape.

Chapter Two

Over 45 Years
of Savoir-Faire
Page 34-35



For over 45 years, Hakwood has supported architects, designers and brands with tailored solutions and skilled craftsmanship, delivering exceptional projects worldwide.

Chapter Three

Products and
Services
Page 70-71



Hakwood offers a wide palette of colors, finishes and dimensions, while crafting bespoke floors that reflect each project’s unique vision.





Skilled craftsmanship brings
out the beauty of this
natural material.

The Legacy of Hakwood





Hakwood's creations are deeply rooted in Dutch culture and the country's urban and natural landscapes. The historic heart of the small town of Gorinchem, just a few kilometers from the factory, inspires a sense of perpetuity. Along its canals, past and present intertwine in a beauty defined by simplicity and harmony. For over 45 years, the company has shared its story with a family that is firmly anchored in its region and dedicated to an ideal of authentic craftsmanship.









Nestled on the edge of Biesbosch National Park, where trees, water, and lush vegetation shape a truly inspiring landscape, the Hakwood factory is set in an exceptional environment that mirrors the company’s values and deep connection to nature.



Mark Hak

Owner

When Mark Hak reflects on his life, he considers not only his own story, but also that of the family business – two narratives that are inextricably linked. Now at the helm of the company, which he runs with his cousin Robert Hak, Mark has transformed Hakwood into an internationally recognized premium brand, setting new standards of excellence in its field.

Although Hakwood had always been part of his surroundings, it was in 1992 that Mark Hak officially joined the company, working in production management. At that time, Hakwood specialized exclusively in wall coverings for the DIY market, which it exported worldwide. In the early 2000s, shortly before his cousin joined the company, Mark initiated Hakwood's move into parquet flooring, managing international distribution. Robert Hak joined the business soon thereafter, further strengthening the family's involvement. Initially focusing on local and regional markets, Hakwood soon expanded its area of activity across Europe and the United Kingdom, before growing its team and forging global partnerships in countries such as South Africa, Brazil, and the United States.

Today, while he continues to oversee international development and sales, Mark is also responsible for sourcing the finest raw materials – primarily oak and ash from Germany and Eastern Europe. When he describes himself as "down to earth," the expression reveals more than a pragmatic mindset; it reflects his genuine connection to the land – he is grounded, sincere, and deeply attuned to nature. Passionate about the great outdoors, he lives with his family on a farm where he breeds livestock. For rare moments of relaxation, he escapes to Norway to fish in the wild. Even at work, nature is ever-present: bordering the Hakwood factory lies the Biesbosch National Park, a vast, untamed landscape of rivers winding through a freshwater delta. This preserved ecosystem, rich in flora and fauna, offers a constant source of inspiration.

This setting nourishes Mark's philosophy and thinking about the authenticity of the products he offers – natural wood boards and tiles whose beauty and durability lie in the nobility and faultless quality of the oak and ash species used.





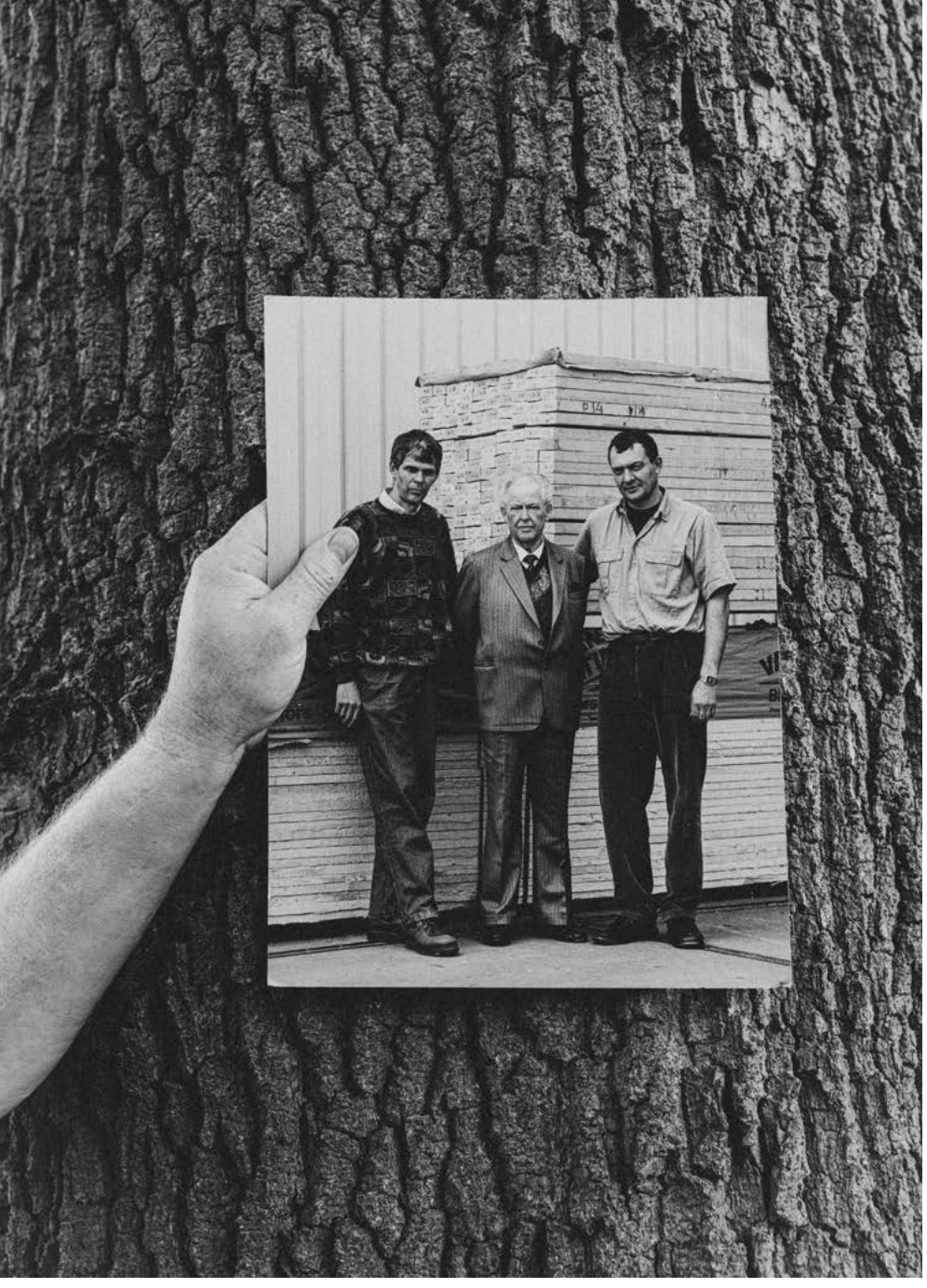
OAK AND ASH

For centuries, oak and ash have been used in projects required to stand the test of time: architecture, shipbuilding and furniture. In the pursuit of excellence and in order to supply high-quality wood with optimum stability, Hakwood sources the finest varieties of these naturally sustainable native species from European woodlands from France to the Balkans.



For this apartment in Brazil, the architect selected dark woods to full effect in this elegant project.





LEGACY

Founded in the Netherlands in 1979, Hakwood has established itself as a leading name in the world of high-end wood flooring. The family-run company, currently led by cousins Mark and Robert Hak, has evolved over time and across the directorship of three generations to become a global leader in its field.

Wood is a natural, living material whose beauty lies in its uniqueness. Hakwood brings out the material's inherent qualities – warmth, richness, variety, strength and durability. By combining an intimate understanding of wood with a blend of creativity, craftsmanship, and innovation, Hakwood pursues an exacting approach in its quest for excellence.

Through a subtle dialog between technical precision, artistic sensibility and meticulous craftsmanship, Hakwood cultivates a quiet form of luxury – one that is defined by balance and harmony. A luxury designed for the senses and for the comfort of everyday living.



Mark and Robert Hak embody complementary approaches. Mark looks outward to new creative horizons and developments, while Robert focuses on precision, perfecting products and driving innovation.

Robert Hak

Owner

When Robert Hak joined the family business in early 2002, he was continuing a story that had been part of his life since childhood. He grew up spending much of his time following his father around the Hakwood factory, absorbing the rhythms of a company where craftsmanship and wood were at the heart of everything.

Armed with a background in mechanics and professional experience in the timber industry, Robert entered the company with a clear ambition: to bring it into the 21st century. At that time, the factory still relied on traditional machinery and methods. Robert took it upon himself to modernize every process, introducing digital systems and upgrading the entire production infrastructure. His goal was simple yet ambitious – to ensure that Hakwood could meet the growing demands of a rapidly expanding international market.

Over the years, his efforts have transformed the company from the inside out. Today, supported by a dedicated team, Robert is responsible for production, planning and IT. Under his guidance, Hakwood has become synonymous with high-quality natural wood flooring and parquet tiles that combine environmental responsibility with exceptional craftsmanship – a source of pride for a man deeply attached to values of authenticity and excellence.

True to his nature, Robert has remained grounded – quite literally. He lives just a few kilometers from the factory with his wife and four children, on a farm where he breeds cattle and pigs. When time allows, he trades the workshop for the open water on his motorboat, another expression of the freedom and balance that define both the man and his work.







CRAFTSMANSHIP

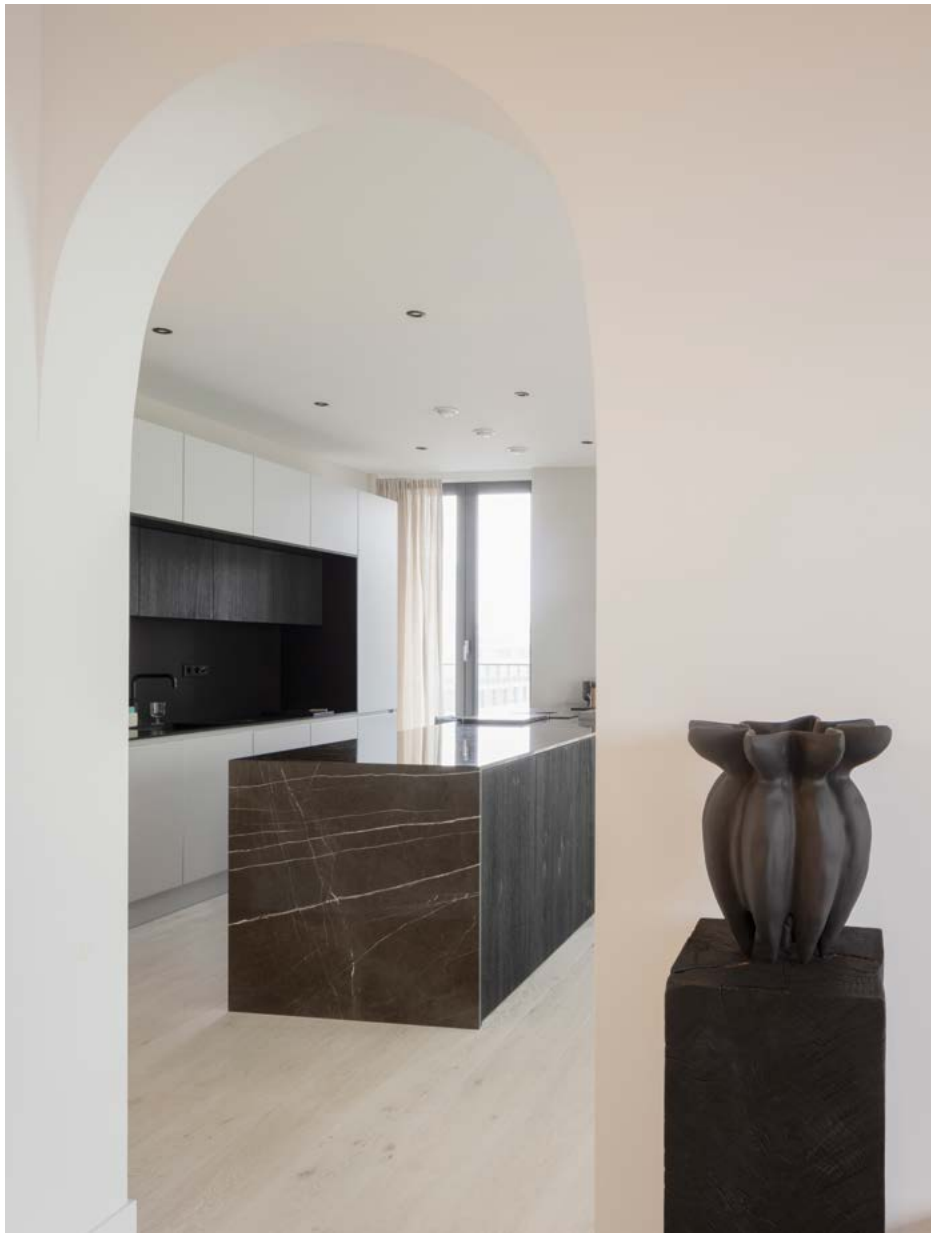
The quality of Hakwood's products lies in a combination of traditional craftsmanship and advanced technology. Throughout the design and manufacturing process, close attention is paid to every detail. Each operation requires a specific skill, and this collective expertise ensures overall precision. From air-drying and kiln-drying the wood to ensure perfect stability, the patient selection and examination of each plank, to the final finishing touches – every step is subjected to multiple quality checks. This meticulous approach reflects Hakwood's exacting standards and desire to showcase the luxurious simplicity of wood.



Hakwood is committed to the transmission of expertise: a deep understanding of wood and skilled craftsmanship.

METICULOUS PRECISION

At Hakwood, intimate knowledge of wood and meticulous craftsmanship are the fruits of an expertise passed down from generation to generation. Armed with these skills and driven by a shared pursuit of perfection, the craftsmen who have worked with the company since 1979 bring a human touch to its products, with an artistry that remains synonymous with exceptional quality. At every stage of fabrication, expert hands ensure the quality of each element of their craftsmanship. Every plank, parquet tile, panel or accessory is attentively examined.



A DUTCH CONCEPTION OF STYLE

Hakwood’s engineered flooring embodies its values and vision of design, rooted in Dutch culture. With clean, graphic lines, elegance is found in restraint. Refined luxury is revealed in the quality of the selected wood, its execution and finish, and the exceptional care given to every detail. Whether a bespoke design commissioned by a client or for the company’s own ranges, each product reflects a vision of excellence.

Mark Hak’s dreams are fueled by the colors, textures and light of the natural world. This deep connection with the landscape is an inexhaustible source of inspiration.



Rooted in nature










Over 45 years of savoir-faire

For more than 45 years, Hakwood has worked with clients, offering advice on the best solution for each specific project.
For architects and designers looking for high-quality products, Hakwood provides expertise and skilled craftsmanship.



CORDILLERA LAKE HOUSE

COEUR D'ALENE, IDAHO

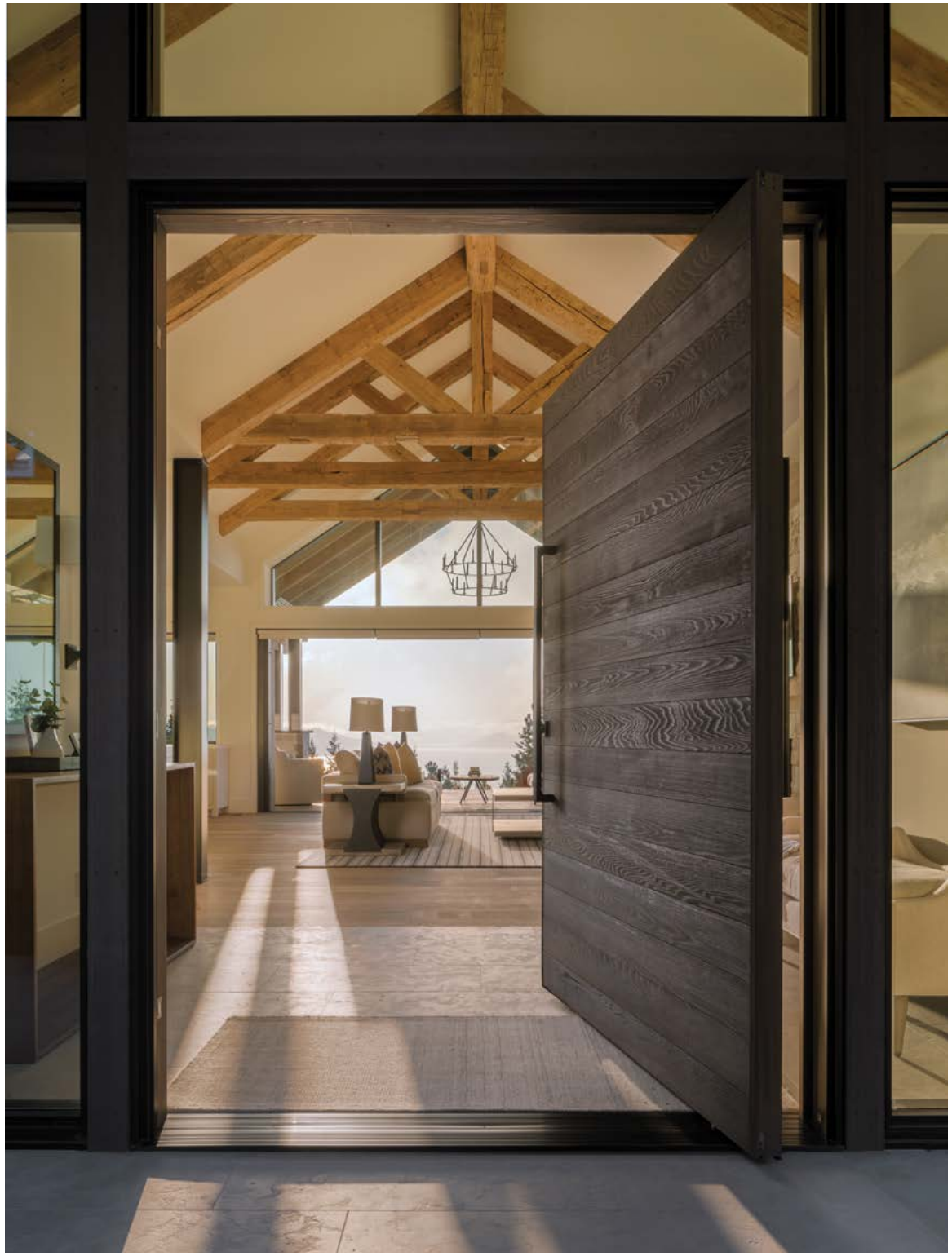
RESIDENTIAL PROJECT



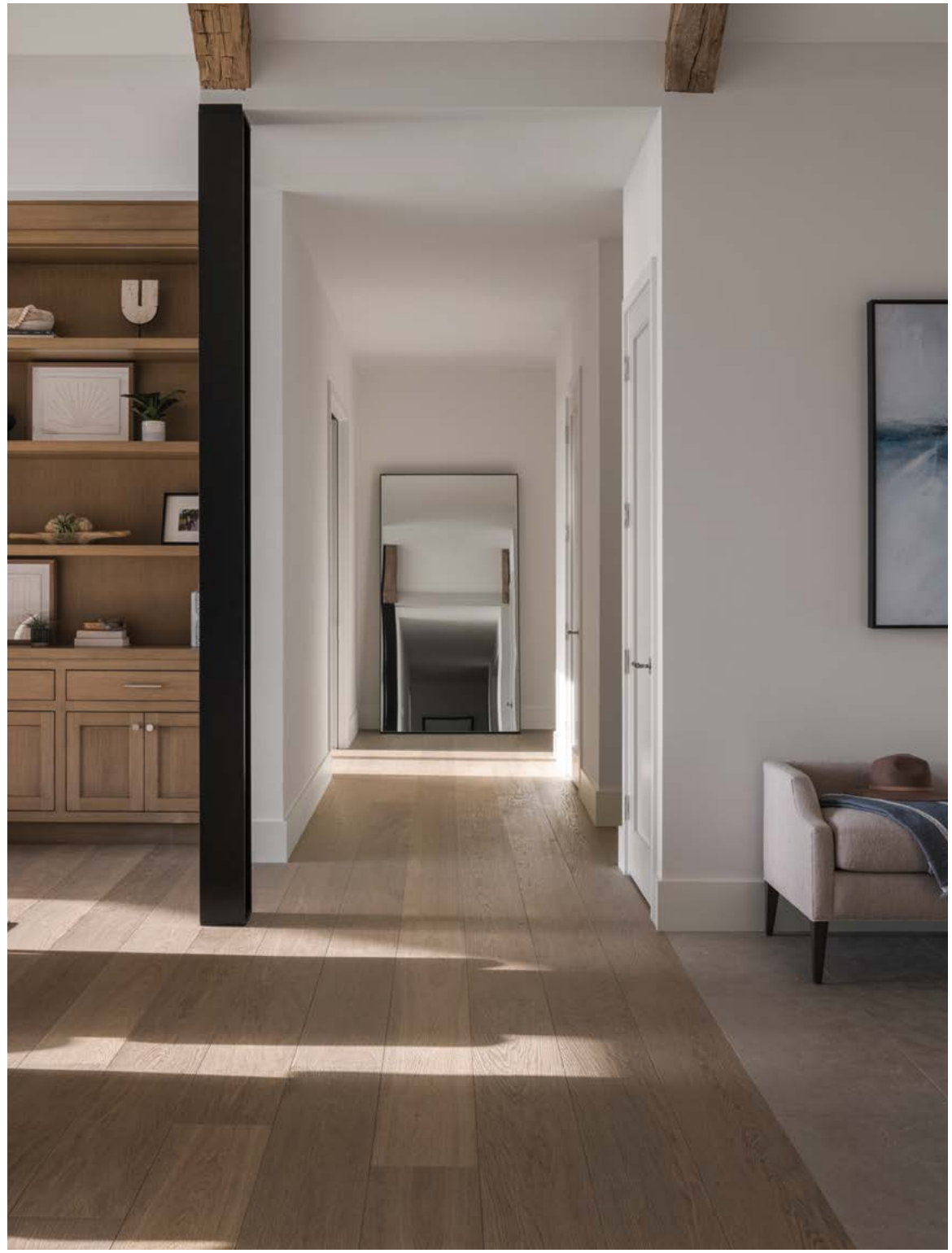
Designed by James David Custom Homes, this house offers sweeping views over the magnificent landscape of the lakeside resort of Coeur d'Alene in the Rocky Mountains.

Embracing its exceptional surroundings, the house gives breathtaking views over the lake, woods and nearby mountains. Its luxurious interiors draw on high-quality materials for a design that combines sleek spaces with absolute comfort. In echo of the surrounding landscape, the different volumes of the house use the natural tones of wood combined with a palette of soft, neutral colors: deep blue, browns and tones of light beige contribute to the luxurious yet understated feel of the interiors.

The architects selected Hakwood's Vista engineered wood flooring 240mm (9½") planks of a mid-tone brushed European oak. The warm tones are effectively brought to life by the luminosity of the different rooms and the harmonious contrast of the white walls.



Combined with the soft tones of the walls and the simple elegance of the furniture,
this Vista finish creates an atmosphere of gentle harmony and provides a sense of depth.



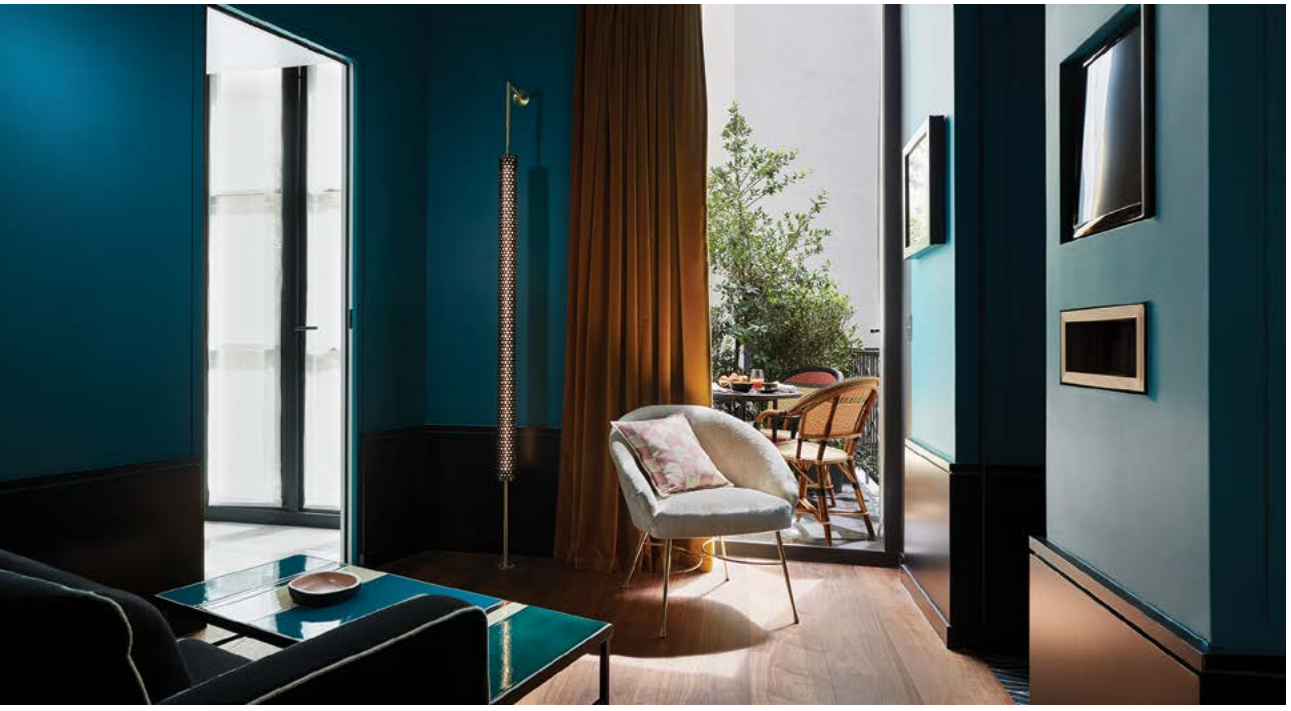
The skimming light brings out the full richness of the European oak.
Vista flooring, Premier 1-bis grade to highlight the grain, while DuoVarnish finish
to capture the light and express the natural tones.

Conceived in response to a breathtaking landscape, the interior and its use of different woods seem to echo nature.

Rooted in nature







LE ROCH HÔTEL & SPA

PARIS, FRANCE

HOSPITALITY PROJECT

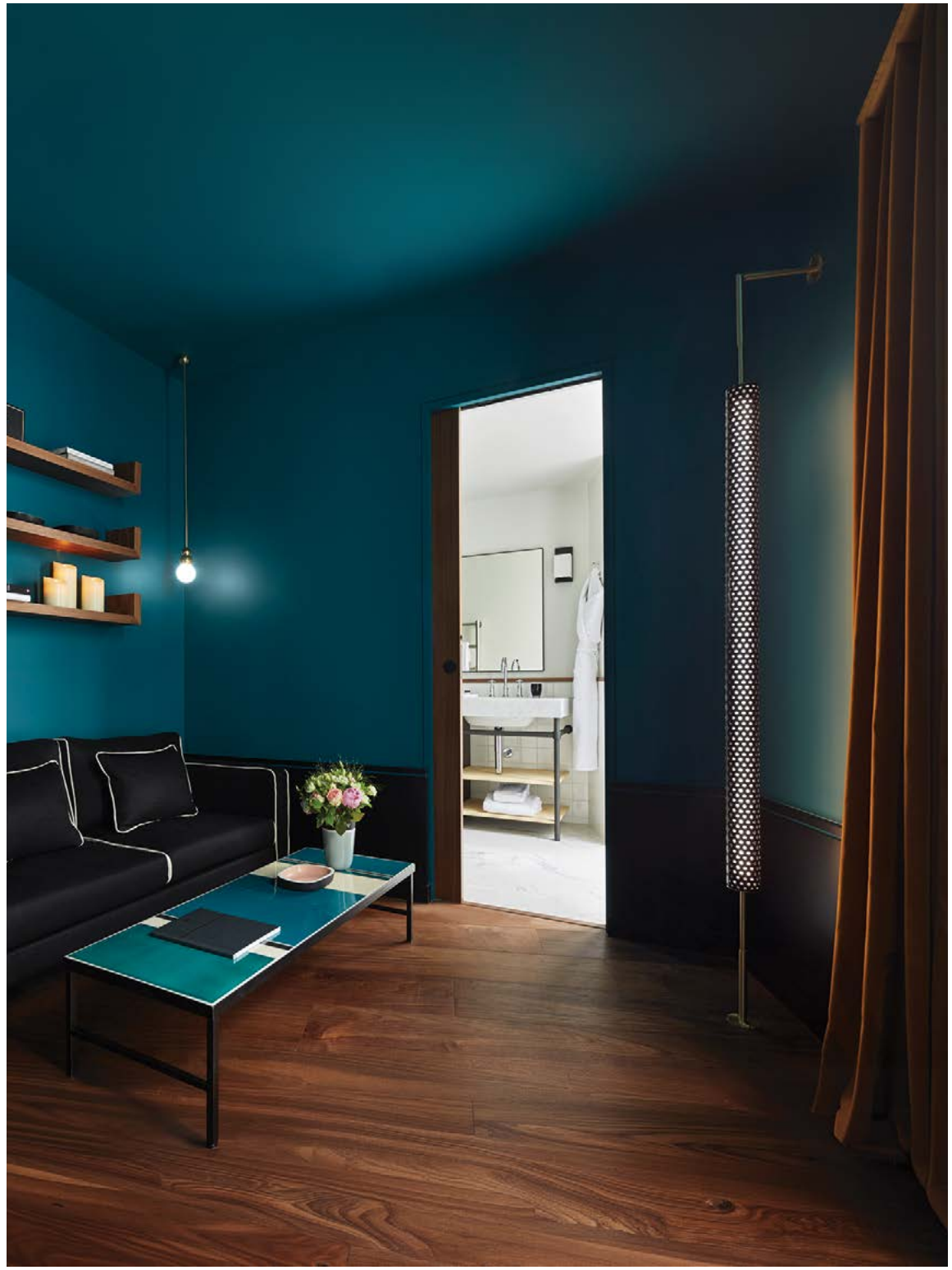


In a quiet street in the center of Paris, tucked away between the Louvre, the Palais Royal, the Opera and the Tuileries Gardens, Le Roch is a 5-star hotel designed by Studio Sarah Lavoine in the spirit of a townhouse.

Housed in a building typical of this part of Paris, interior designer and decorator Sarah Lavoine has designed the 37-room Le Roch Hotel & Spa as a secluded getaway in a style that is both urban and timeless. The different spaces of the hotel reflect the elegant and unostentatious decorative style that characterizes the designer's work. She has used a palette of deep, bright colors, natural materials, and sleek design that revisits French classicism.

In a contemporary take on luxury hospitality, interior designer Sarah Lavoine combines apparent simplicity with a host of sophisticated details, among which features bespoke wood flooring from Hakwood for bedrooms, commissioned by the designer. Using dark, natural oiled wood 240mm (9½") wide planks, the rich tones of the flooring create an atmosphere that is both cozy and luxurious.





Bespoke natural oiled flooring in Prime grade –
rich, dark tones in resonance with the vision of interior designer Sarah Lavoine.







NATIONAL GALLERY

LONDON, UNITED KINGDOM

MUSEUM PROJECT



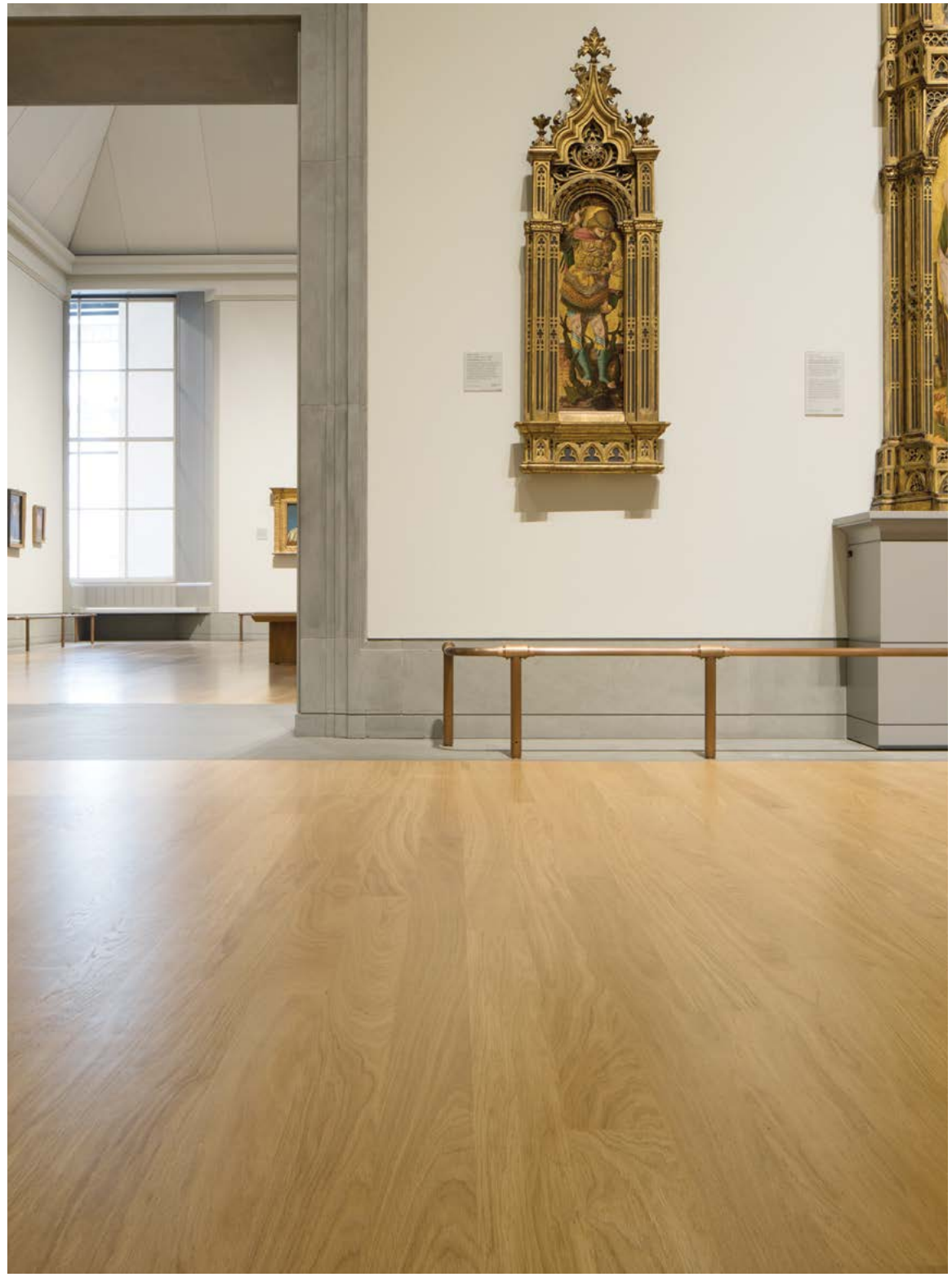
With a collection of over 2600 works, London's National Gallery is one of the largest and most prestigious museums in the world. An iconic institution in British cultural life, the Gallery welcomes large numbers of visitors every year.

The five galleries devoted to Italian and French paintings from the 15th to 17th centuries, located off the main hall of William Wilkins's Neoclassical building, had not been touched since the 1970s and were in need of modernization. The project, completed in 2009, was entrusted to architects Wright & Wright in close collaboration with the museum director.

Working to enhance the spaces with sensitivity, their project included new lighting and flooring for the galleries. They wanted elegant, neutral-colored flooring in natural materials. Hakwood's engineered European Oak hardwood flooring in the finish aptly named Original was chosen in 110 mm (4 11/32") wide planks to pair with the charcoal grey granite wall base to meet the vision and requirements for the museum's heavy footfall. The refurbishment achieved a fresh yet timeless quality appropriate to such an esteemed institution.



Original finish, natural oiled engineered oak flooring in Premier 1-bis grade –
a discreet backdrop to showcase the works of art.



110mm (4 11/32") planks of European oak,
this understated flooring is hard-wearing and timeless.



CASA IG SÃO PAULO, BRAZIL

RESIDENTIAL PROJECT



Part of a condominium complex, this stunning townhouse embraces the lush greenery that surrounds it, blurring the line between inside and outside spaces and creating a dialog between natural materials, primarily granite and wood.

Designed by prestigious architectural studio Arthur Casas, the home was designed for a couple with young children.

Focusing on creating a lively, welcoming environment and attentive to the sensations evoked by different materials, the architect has selected a harmony of tones running throughout seamless spaces. A light granite was chosen for the floor of the living spaces, with the walls and ceilings lined in Hakwood's Worthy Brushed 180mm (7 ") planks of classical-grade oiled European oak. Worthy Brushed was also used for the bedroom flooring, as well as for cupboards and alcoves, exploring every possible use.





Walls and ceiling in Worthy Brushed – European oak, Classical grade, oiled finish – creating an atmosphere that is both warm and serene.





Products and Services

Used in designs, the beauty of wood inspires surprising combinations by exploring the creative possibilities of the palette of colors and materials culminating in a play of contrasts, harmony, and balance.





BESPOKE SOLUTIONS

A market leader in high-quality crafted wood flooring, Hakwood offers a wide selection of colors, finishes, textures and dimensions. Founded on the expertise of its craftsmen and technicians, Hakwood has made bespoke design and fabrication one of its key strengths. Combining savoir-faire with a passion for design and innovation, the company offers a range of over 4,300 color references. Working with architects and designers, the Hakwood team draws on its skills to bring unique projects to life.





SUSTAINABILITY & ENVIRONMENTAL COMMITMENT

Deeply committed to nature and natural products, Hakwood holds environmental responsibility as a foremost priority. Our approach combines respect for the environment with care for our employees, the community, and strong governance practices.

Every product is made in-house in the Netherlands with sustainability guiding every step. From repurposing wood offcuts and using recycled packaging to reducing energy consumption and managing waste thoughtfully, we turn conscious choices into lasting impact. Electric forklifts, a dedicated water-treatment plant, and bicycles for moving between workshops help minimize our footprint. Sustainability at Hakwood is not just a commitment, it's part of our legacy, creating beautiful spaces with a positive impact for generations to come.



Rooted in nature

DRAWING INSPIRATION FROM NATURE

Nothing can equal the beauty and diversity of nature, which provides a constant source of inspiration. Throughout the seasons, nature is a precious ally to the designers at Hakwood working on new products. It is by means of this attentive observation that a full range of color tones, material effects, textures and finishes has been born.













THREE FAMILIES

Hakwood's engineered flooring is predominantly made in European Oak with a selection of finishes available in Ash. The choice of color is organized into three families, of light, medium and dark tones, resulting in an overall selection of more than 60 color tones. This generous palette ensures maximum creative freedom for architects and designers.



TAILOR-MADE PATTERNS

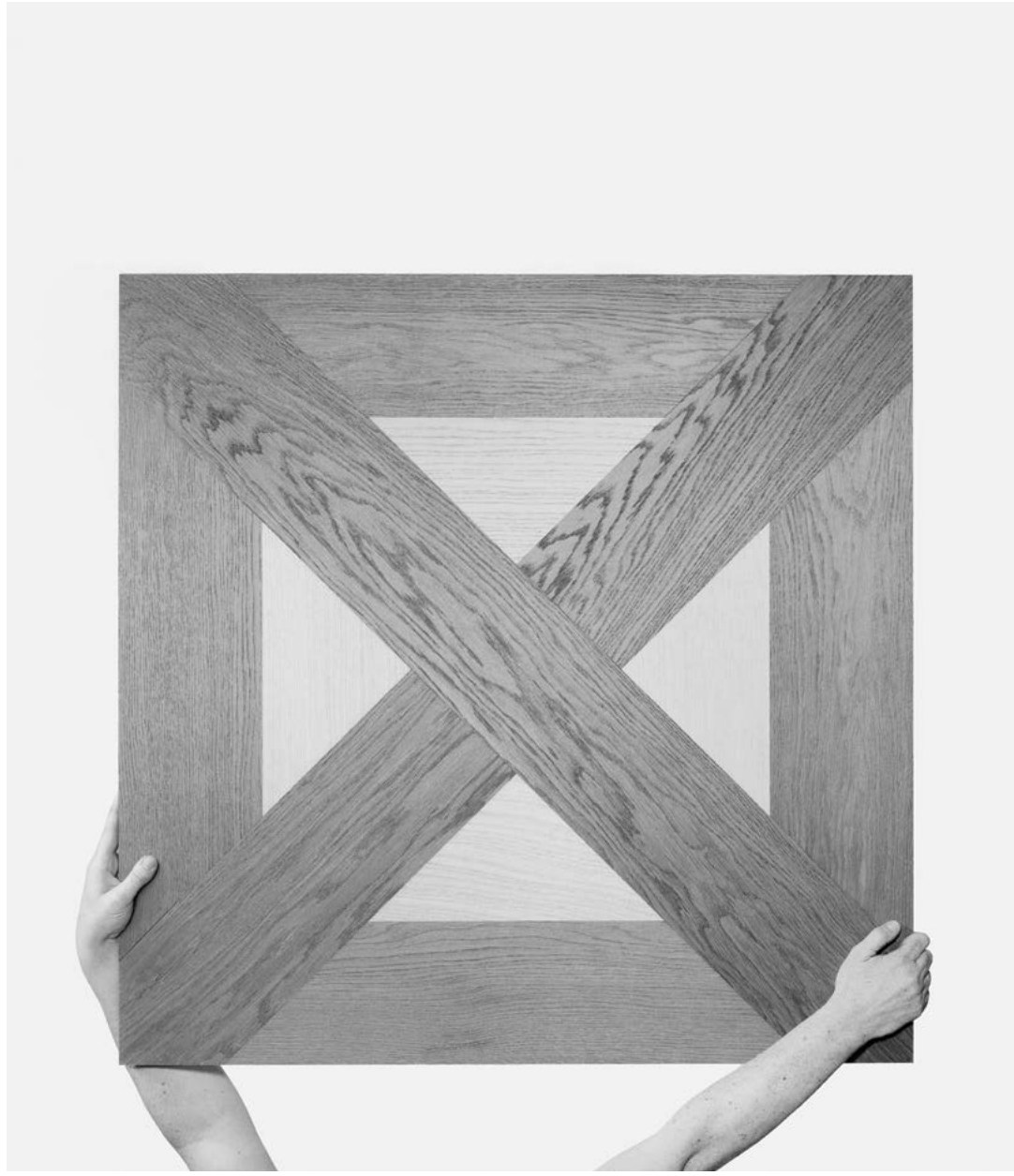
With expert craftsmanship, Hakwood helps its clients to create unique, bespoke wood flooring designs that bring even the most exclusive projects to life. Devising and perfecting complex patterns and providing specific dimensions requires the precision and rigor that have established Hakwood's reputation. As a result, the company has become a trusted partner for architects and interior designers around the world.











PARQUET TILES

Inspired and inspiring, Hakwood Parquet Tiles offer endless possibilities, combining traditional craftsmanship with modern technology. Unique in their design, they are seamless and available in a variety of textures and color combinations. Every pattern can be tailored to suit any vision, offering truly bespoke creations. These inspired and inspiring patterns transform the flooring, bringing a touch of elegance.

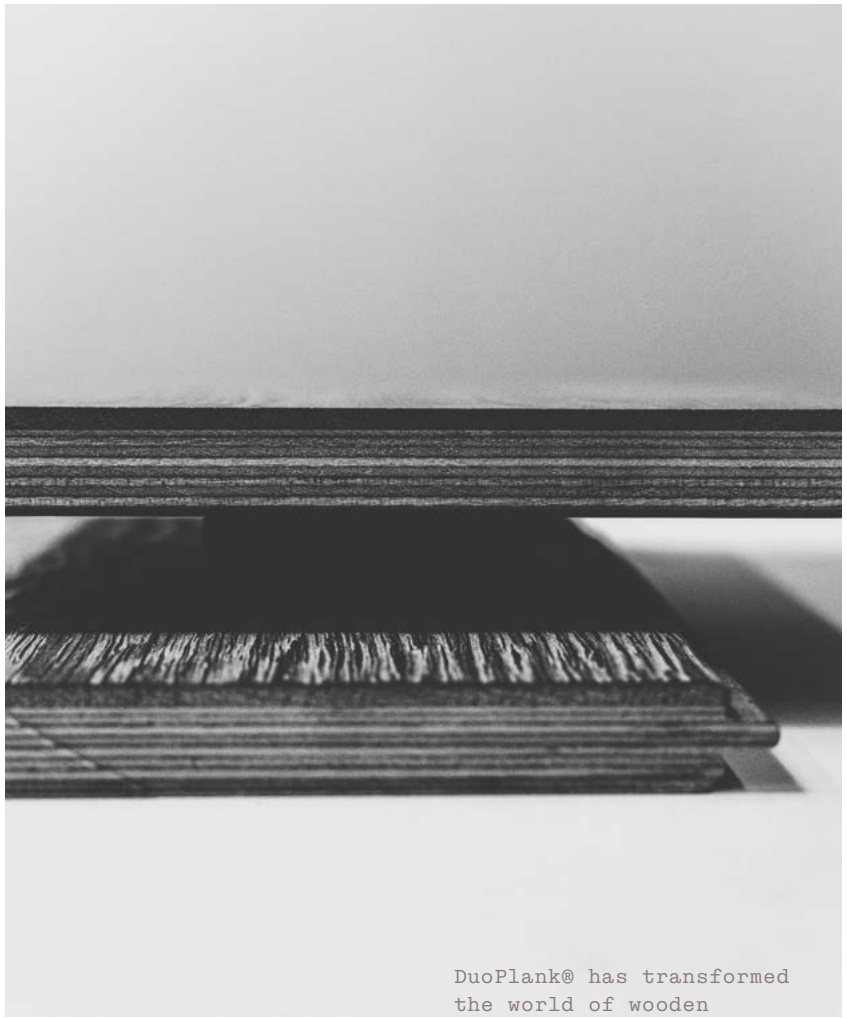


Each piece of wood is one
of a kind, revealing its own
natural character and soul.









DuoPlank® has transformed the world of wooden floors, setting a new standard for stability and design.

DUOPLANK®

Hakwood has designed and developed the DuoPlank® range of engineered wood flooring, which ensures year-round stability and resilience to all types of moisture.

The two-layer composition is made up of an under-layer of birch plywood, with a top layer in a choice of either European oak or ash. Available in a range of lengths and widths, it can be used for all types of installation.



This project is a stunning showcase of harmony, where the two spaces communicate in a continuous and cohesive design language.

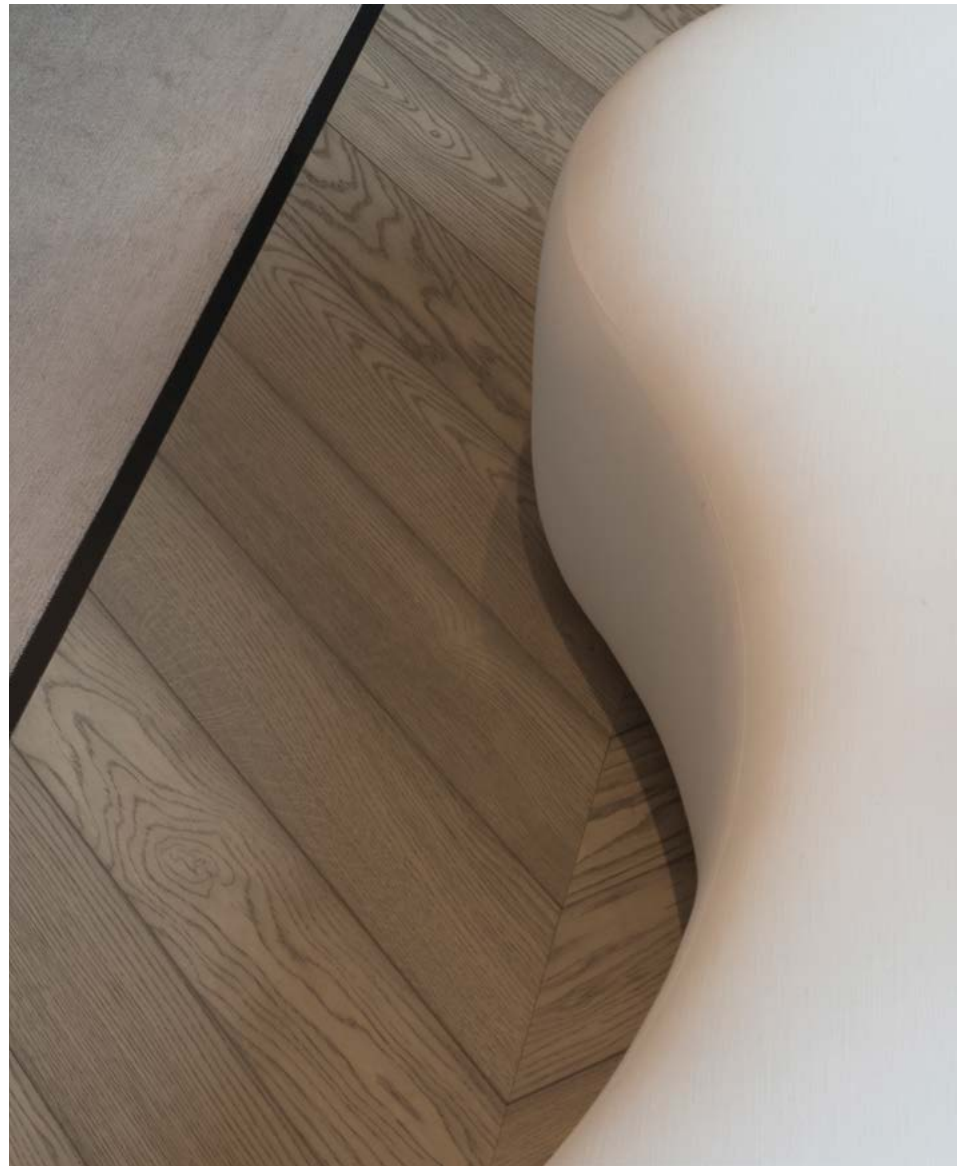




HERRINGBONE

The Herringbone pattern plays on a dynamic geometry of juxtaposing interlocking elements. Highly sophisticated, Herringbone is at home with any style of architecture, from classical to contemporary.





Whether working with an existing pattern or a bespoke creation, architects and designers can fully embrace our patterns to establish their own rhythm within each project.

CHEVRON

A classic decorative pattern, the Chevron motif evokes sophisticated interiors and brings any space to life. Its geometry creates an elegant rhythm of continual movement.





WALL & CEILING

Perfectly at home in the world of luxury interior design, Hakwood offers a wide range of paneling for walls and ceilings. Also available in bespoke finishes, these panels can be matched precisely with flooring options for a seamless result, offering maximum flexibility in design options. Whether for residential or commercial projects, a touch of natural refinement and comfort is assured.







STAIRS & ACCESSORIES

In order to provide all the elements needed to complete a harmonious project, and because the beauty is in the detail, Hakwood has designed a collection of made-to-measure stair treads, along with necessary accessories (air vents and skirting boards). Offered in a refined range of colors and textures, the threads and accessories are designed to seamlessly complement Hakwood's flooring, wall and ceiling panels.



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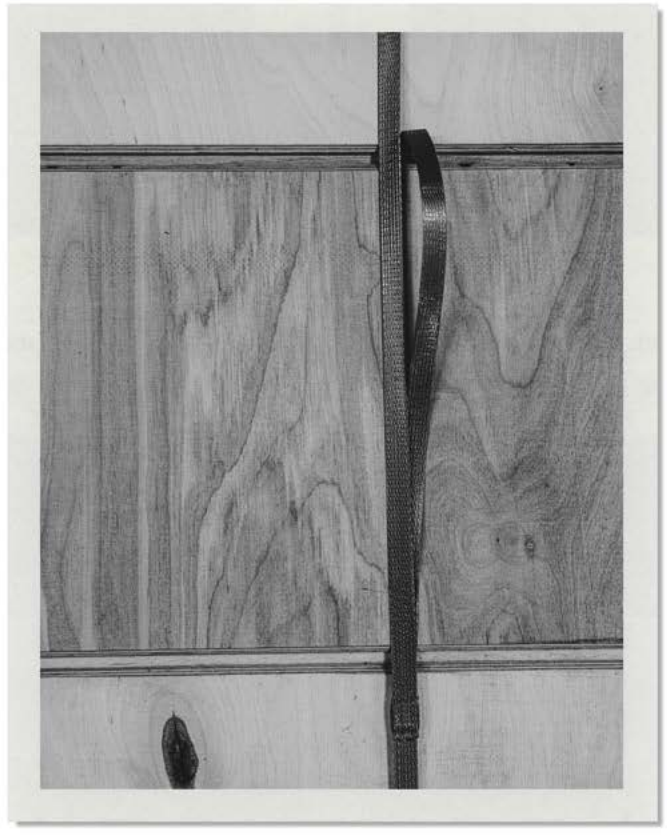

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